

LEEDING SIGNS GETS HIGHER QUALITY, LOWER COST, AND FAR LESS MAINTENANCE WITH SIGNWAREHOUSE PRISMJET PRINTER



QUICK LOOK

Company Name:

Leeding Signs

Owner:

Steve Leeder

CHALLENGE

Leeding Signs ran into trouble with their print & cut device. They needed a high-quality, low cost, reliable replacement.

SOLUTION

After seeing the quality and amazing price of the SignWarehouse Prismjet printer firsthand, Leeding Signs had their solution.

RESULTS

- Steve Leeds, owner, says the quality is comparable to much more expensive printers with far more expensive inks
- He says maintenance is a “piece of cake” - that challenges have been few and far between, but easily solved when they have come up
- All in all, Steve has higher quality, more reliability, and lower costs

“WE NEEDED THE BEST OF BOTH WORLDS IN OUR PRINTER: HIGH QUALITY, LOW COST.”

THE PROBLEM

Steve Leeder started his print shop with a single print & cut device. But when that stopped getting the job done, he sought something newer, more powerful, and more cost-effective that would give his customers the quality he was known for.

Not only that - his previous printer would break down a lot. This could cause delays and problems filling orders for clients. As a small shop though, every order counts, so each delay was a stressful, nail-biting endeavor. He needed a printer that was more reliable, and easy to fix when problems did arise.

Enter: The SignWarehouse Prismjet

5 YEARS INTO THE VALUEJET, LEEDING SIGNS COULDN'T BE HAPPIER

“I love the SignWarehouse PrismJet,” he said. “It gives me very little trouble. We’ve been using it for 5 years with barely any trouble at all, and anything that has come up has been quick and easy to fix.”

Steve was looking for a balance between quality and price. He needed a quality printer to put him on par with bigger shops, but at a price his shop could afford to purchase, operate, and maintain.

“The PrismJet was the best of both worlds,” he said. “Great price, high quality.”

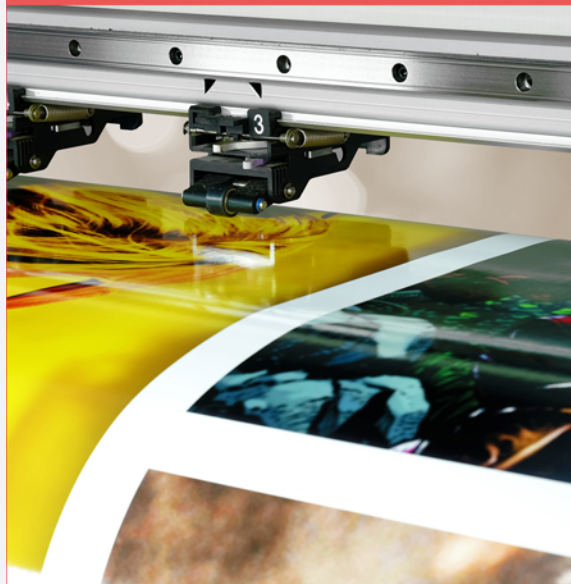
SURPRISINGLY HIGH QUALITY FOR THE PRICE

Steve is very picky about quality too. He didn’t take SignWarehouse’s word for it that the prints were better. He compared multiple prints with a much more expensive printer that used far more expensive inks.

“You can’t tell the difference between the two,” he said. “Go ahead, shop around for price and quality. You won’t find this combo anywhere else.”

Steve loves working with SignWarehouse’s support department too when questions or challenges arise. He stated that other companies would charge to drive out to his shop, then bill at an exorbitant hourly rate.

“I LOVE THE
SIGNWAREHOUSE
PRISMJET.”



"We'd end up with a \$1,000 - \$2,000 bill to change a maintenance station," he said.

With SignWarehouse, things are different though.

NO MORE INSANELY HIGH MAINTENANCE COSTS

"I just love this machine. And it's so easy to work with. The few challenges we've had, we called SignWarehouse and they walked us through how to fix them. It only takes a couple minutes to take it apart and fix things," he said. "A very easy machine to use and maintain. I mean easy."

Steve said he's not the most technical guy in the world, but even he can fix the few challenges that arise now and then himself. "I've only had to change the maintenance station one time in 5 years and I did it myself with tech support on the phone quickly and easily," he said.

ALL BOXES CHECKED

At the end of the day, all of Steve's needs are filled: He has a high-quality, low-cost printer that's easy to use, hassle-free, and backed by amazing support.

Ready to see if the PrismJet is right for your needs? Talk to one of our friendly experts about your printing needs today. [Click here to fill out our contact form](#) or call 1-800-699-5514.

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