

TANRAE DESIGNS ARE AMAZED BY THE QUALITY & PRICE - EVEN COMPARED TO EXPENSIVE, BIG-NAME PRINTERS.



QUICK LOOK

Company Name:

Tanrae Designs

Print Expert:

Chris Cary

CHALLENGE

Tanrae Designs needed an easy, fast printer that kept their margins down while producing beautiful prints.

SOLUTION

Tanrae Designs chose the SignWarehouse PrismJet, and couldn't be happier. It's reliable, low cost, and high quality.

RESULTS

- Tanrae Designs's print pro, Chris Cary, says the quality is on par or better than big name, expensive printers he's previously worked with
- They love the PrismJet for all uses: Banners, signs, 4x8s, and more

“HIGH QUALITY AND INEXPENSIVE.”

QUALITY & PRICE

Tanrae Designs needed a machine that could keep up with bigger shops in the area, but accommodate the margins and pricing of a smaller shop. They chose PrismJet, and haven't looked back.

“A shop down the street has a much more expensive, big-name printer. In comparing our [PrismJet] prints to theirs, the quality of ours is either equal or better, every time,” stated Chris Cary of Tanrae Designs. “Our customers are excited by the end-result. We get great feedback from all of our clients, they love the quality.”

Maintenance, one of the largest expenses of wide-format printers, has been practically non-existent for Tanrae Designs - which is a common occurrence in our PrismJet printers.

Not only have maintenance costs been down - they've been able to conduct any fixes required themselves with the help of our phone support.

The result: High quality, and high ROI.

RELIABILITY

Other printers Tanrae Designs have worked with were higher maintenance machines. But with the SignWarehouse PrismJet, they report only a minor glitch on a very rare occasion.

“9 times out of 10 we don't even think about the machine at all,” Cary stated. This is important as maintenance costs eat into margins - something a small shop especially needs to avoid.

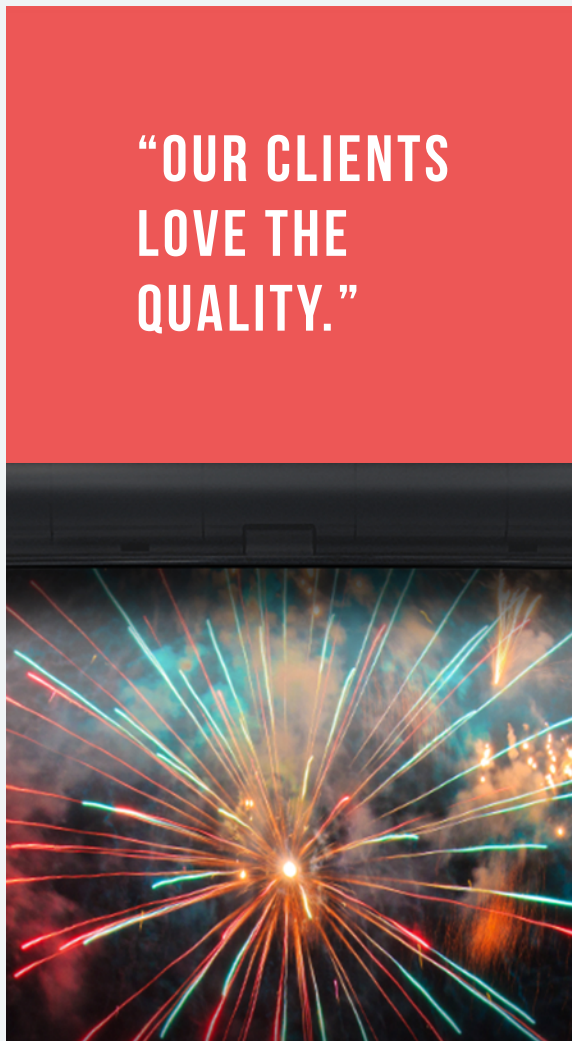
“We're happy with the product. It makes us a profit with no headaches,” Cary stated.

Cary also told us that the machine has only required minor maintenance here or there for the past 5 years. Yet they didn't have to pay a maintenance person to fix anything. They called SignWarehouse's legendary support team, and they walked them through how to fix the machine themselves in a single phone call.

EASE OF USE

Tanrae Designs has been using the PrismJet for the past 5 years, so their experience isn't that of a brand new customer who just unwrapped a shiny new object.

“OUR CLIENTS
LOVE THE
QUALITY.”



Their PrismJet printer has been in the trenches with them for years.

But how easy was it to get started in the beginning?

“The PrismJet had a small learning curve,” Cary stated. “But compared to other printers, not bad at all. Plus, the phone training from SignWarehouse was excellent. They walked us through it all over the phone.”

ALL BOXES CHECKED

Quality? Check. Price? Check. Reliability? Check. Once again, PrismJet proves to be the perfect fit for print shops of all sizes.

Ready to see if the ValueJet is right for your needs? Talk to one of our friendly experts about your printing needs today. [Click here to fill out our contact form](#) or call 1-800-699-5514.

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